RECOVER | REUSE | RECYCLE

SER
SUSTAINABLE ELECTRONIC RECYCLING

> **"SE Recycling is an ethical sustainable business that recycles unwanted ICT equipment. Our vision is to create a sustainable future for all through our commitment to zero landfill, community engagement and support for charity and education."**

SE Recycling is one of the U.K's leading electronic recyclers of ICT equipment. We take pride in our zero tolerance to landfill and care about the environment by recycling ICT & communication equipment safely, securely and efficiently. We support our communities and believe that we should not just take profits from society, but that we should reinvest and contribute to it through our local workforce, charity partnerships, and community engagement.

We are an Environment Agency accredited and approved authorised treatment facility, UKAS and QMS Accredited, ISO 27001 / ISO 9001 / ISO 14001 registered and Cyber Essentials Certified company. We work to the highest ethical standards, providing you with a seamless, efficient and secure service.

Our Approved Authorised Treatment Facility (AATF) boasts the latest equipment and technologies to process all types of ICT equipment. Our data protection and sanitisation procedures meet the highest standards and are 100% compliant with General Data Protection Regulations (GDPR).

By working with SE Recycling to dispose of your redundant ICT equipment, you are also contributing to society by helping to support our work with charities, schools, and community organisations working towards a sustainable future for all.

www.ser-limited.com | **0161 637 5656** | **info@ser-limited.com**

Our Services

As one of the U.K's leading ICT recyclers it is imperative that we make sure that all the equipment we receive is irretrievably wiped of all data, kept secure at all times and is 100% recycled ensuring nothing goes to landfill.

Collection

SE Recycling will work with you to safely and securely manage all your redundant ICT equipment which includes, but is not limited to:

- PCs
- Laptops
- PC Monitors
- Servers
- Comms Equipment
- Mobile phones

- Tablets
- Games Consoles
- Routers
- Modems
- Keyboards/Mice
- Sky/Virgin/BT Boxes

- Cables
- Smart Devices
- EPOS Systems
- Photocopiers
- Printers
- TV's

Your ICT equipment will be collected on site by our trained staff. All of our vehicles are fully tracked and secured to ensure your equipment is safe whilst in transit and accounted for when it arrives at our premises.

Data Security and Data Destruction

With SE Recycling you can be certain that all your data is erased and can never be accessed again. We ensure that all items are fully tracked through all stages of our recycling process. The information from laptops, computers, and ICT equipment is wiped using government approved Blancco data-erasing software, all in a secure environment.

Staff are trained to be diligent in seeking out and destroying all data in compliance with GDPR and ISO:27001 regulations.

Reuse

To comply with our policy of zero landfill, the items we collect are checked by our team of experts to determine if they can be repaired, refurbished and where possible put back in to society as cost effective solutions and/or donated to charity.

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Data Destruction

When disposing of any ICT equipment the greatest concern for an organisation is the corporate and personal information contained within them. Redundant ICT equipment is a rich hunting ground for those looking to exploit any opportunity when it is not processed properly.

Our highest priority is the destruction of all your data on any media device and to ensure that it is securely and safely destroyed to the highest level, compliant with industry standards.

At SE Recycling we will:

- Use government approved Blancco software to securely wipe and erase all data bearing equipment.
- Deliver a certificate of data destruction at the end of each project confirming details of all items processed.
- Provide a full asset management service detailing asset serial numbers.

We will always work with our customers to agree the most suitable options for providing the most secure and best value service.

The methods we employ are:

- **Data Sanitisation:** using the latest government approved Blancco software we permanently and irreversibly remove data stored on any media device.

- **Hard Drive Shredding:** Computer hard drives are physically cut into small pieces.

- **Degaussing:** the process of exposing media devices to a powerful magnetic field.

- **Punching:** a quick and easy way to destroy the hard drive by punching a hole through it.

All of SE Recycling's methods and practices are 100% compliant with GDPR, ISO 27001 and NCSC Governemnt guidlines to ensure that all your assets are safe and secure at each step of the journey.

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IT Remarketing

As part of our commitment to providing cost effective IT solutions to SME's, the education sector, charities and the wider public where possible SE Recycling will refurbish ICT equipment for resale through multiple channels.

Computers & Desktops

We refurbish large quantities of Dell, HP, Lenovo and other tier 1 equipment which we can offer at competitive prices. Systems can be tailor made to meet customer requirements or you can select from a wide selection of pre-built units to match your individual system and budget requirements.

Laptops

Refurbished laptops are an ideal and often very cost effective alternative to new models. By increasing the RAM and adding a solid state drive (SSD), re-skinning the lid, updating the palm rest, a used laptop can be made to look and work like new.

Customised Systems

To fulfil a specific requirement sometimes the only solution is to have something tailor made. At SER we offer customisable specifications on selected PCs and laptops including: storage type & size, form factor, size of RAM, graphics card and processor.

Part of our customisable range is our line of gaming towers, specifically built to run a number of different games. Each system features a specialised gaming case with LED lighting and a unique case design to further improve the gaming experience.

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Our Social Values

SE Recycling aims to create a sustainable future for all. One way in which we can achieve this is through our social values. We do this through supporting the local community, charities, the education sector and the long-term unemployed.

We believe in giving back and so where possible, we will provide a rebate back for the ICT we have collected and recycled. For many businesses this is a great opportunity to raise funds for a chosen charity and in doing so we have successfully raised money for a number of charities including Teenage Cancer Trust, Amnesty International and Claire House Children's Hospice.

To ensure we achieve the maximum impact in all we do we have developed the IT2Schools Initiative, aimed at teaching the next generation about the importance of sustainability and helps equip students with some of the necessary business skills to progress in the world of work. The initiative has successfully involved over 1000 students across the North West.

Our policy of working with local people from challenging backgrounds has enabled us to maintain an excellent staff retention record. As a result of our work with schools, SER was invited to sit on the Greater Manchester Chamber of Commerce (GMCC) Careers and Skills Advisory Board. SER are regular contributors to the Careers, Education, Information, Advice and Guidance group (CEIAG) across Manchester. In recognition of our work with the local community we have been awarded consecutive level 2 bronze social value awards by the GMCC. In 2019, SE Recycling was recognised by the Federation of Small Businesses (FSB) as one of the Ethical-Green Businesses of the Year.

SER has invested time in giving the long-term unemployed work experience, training and jobs. In return, local people have given us their time to learn and gain experience in our industry. The technical staff we employ are all from our local community with various challenging backgrounds including disabilities and ex-offenders.

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Creating a Sustainable Environment

Electronic waste is the second largest waste stream in the UK and is growing at an alarming rate. In the UK alone we produce on average 1.5 million tonnes of e-waste a year, of which only 17% is actually recycled. It is now crucial that we try to reuse and recycle ICT and electronic equipment whenever possible to ensure we have a sustainable environment.

At SE Recycling we are committed to protecting the environment. We believe there is never any need for IT equipment to end up in landfill and be a problem that has to be dealt with by future generations.

This is why we prioritise reuse over recycling. By focusing on refurbishing and reusing assets we can help reduce the amount of energy that comes with having to dismantle older equipment and re-manufacturing the new.

With assets that cannot be reused we will break these down and recycle them ensuring nothing goes to landfill. Precious metals can be extracted from ICT equipment when recycled, reducing the need for raw material mining and use of natural resources.

In 2020 we were awarded the Carbon Hero Award in recognition of our recycling efforts.

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Our Support for Schools

At SE Recycling, we are passionate about educating the next generation on the importance of recycling and its impact on the environment. Our IT2Schools Business Enterprise Initiative supports the Department for Education 16-19 study programme ensuring quality work experience is a key component of a student's education.

Students are tasked with creating, developing, and implementing an ICT Recycling Project with the aim of generating money for their school and / or a local charity. The IT2Schools initiative teaches students key employability skills in communication, presentation, marketing, finance and analysis. These key work ready skills help the students prepare for the future in employment or in creating their own business.

Bringing business and education together helps students understand the importance of sustainability and the positive impact it has on the environment. With this, we hope that future generation carry on the positive message of sustainability and help create a better future for all.

To date, over 1000 students have participated in the IT2Schools Business Enterprise Initiative, raising funds for a number of charities.

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Our Work With Charities

SE Recycling is committed to helping the vulnerable, hard to reach and digitally disconnected individuals in society.

We are doing this by creating partnerships with charities aligning with our vision and aims to secure long term, sustainable funding streams for the vital work they do.

Our work supports charities that care for the local community and vulnerable groups and we are delighted to be working with passionate hardworking individuals in their effort to make a difference.

By working together, we believe that we can assist the charities in creating funding streams through regular income generate from simply collecting unwanted ICT equipment.

Since 2013, SE Recycling has helped support a wide range of charities across the UK including Teenage Cancer Trust, Z-arts, North West Cancer Research, Claire House, BackUp North West and many more.